

**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

Date: July 11, 2008  
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**KeySource Bank Partners With Wealth Management Firm**

DURHAM, N.C. – Durham, NC July 11, 2008 – Durham based KeySource Commercial Bank (KeySource) is partnering with Wiser Financial Coaching (Wiser), a local Registered Investment Advisor, to offer its customers wealth management.

KeySource, which in just 15 months has grown to \$105 million in assets, is now expanding its service offerings to include wealth management. KeySource has been looking for the right wealth management platform since opening. Don Draughon, CEO of KeySource said, "We reviewed the option of hiring a broker and realized that was what most of our competition does, but when we saw the opportunity to provide commission-free, low-cost, institutional management, we concluded it is the best thing for our customers."

Wiser bases its wealth management platform on a client-centered coaching philosophy. "Most investors don't have a firm grasp on what they are doing with their money, what to expect, and how much it really costs," explains Marc Becker, Founding Partner of Wiser. "They should understand these factors since they will have the greatest impact on their financial future." Wiser provides an ongoing educational series to individual investors, participants in 401(k) and other retirement plans.

Not only was KeySource enthusiastic about Wiser's academic approach to investing and its focus on empowering its clients, but was also interested in Wiser's Wealth Aggregation Suite. "This financial planning platform allows our customers to put all of their financial affairs in one secure place with balances automatically updated daily. Our customers would have an accurate, daily net worth statement and see for themselves if they are achieving their goals. It's a powerful tool," commented Draughon. "Things are much easier to manage when you can see them all together in real time," said Becker. "In addition, we can give full or partial access to other advisors, attorneys, or CPAs that need to be in the know. Our Aggregation Suite doesn't just put all of our client's financial affairs on one page, it puts all of their people on one page."

"We believe all investors should have access to low cost institutional investments, investor coaching, and consolidated, automatic financial planning tools someday. For now KeySource is excited to be part of ushering in this new era of efficient investing and manageable financial planning," said Draughon.

KeySource and Wiser share a mission of providing the highest quality service and products and a vision of long-term success by holding the customer's interest above all else.

KeySource Commercial Bank is located in the Diamond View II building in the outfield of the Durham Bulls Athletic Park. Wiser Financial Coaching, LLC is headquartered on Campus Walk Avenue in Durham.